



Alterra Centre by ShadeArt

A lightweight, yet strong and durable centre post parasol. Ideal for commercial operators - will outlast most, if not all the competition.

Alterra Centre is **ShadeArt's** durable and long-lasting commercial grade, centre post, patio parasol and garden umbrella, designed for in-table or to be free standing on the patio, the deck or around the pool. At home in a residential or a commercial setting and there is no longer the need to replace parasols or umbrellas every year or two. With Alterra you can count on a much longer lifetime for your parasol while creating a stylish and inviting outdoor area.

Alterra Centre started life as our immensely popular **Luna** centre post parasol and umbrella and now proudly joins the range of **ShadeArt** parasols, all fully made in the United Kingdom using the latest design, engineering, and manufacturing techniques.

Alterra is made from marine-grade materials for longevity – marine anodized aluminium means **no rust, no paint to flake and no timber to break**. Further, we provide the choice of marine anodised aluminium or **new, timber look aluminium mast**. This simple fold side post has the strength and stability to cope with high winds and the elements of a coastal environment. The optional vented or louver panelled canopies facilitate airflow and provide even greater stability and style.

Available with a choice of pedestal base, hinge lid ground anchor or spigot. Can be fixed to a wooden or concrete deck or used in sand and is light enough for easy stowage and can be put out daily in a resort or café setting. The nautical cam cleat/hoist opening system means it is easy to open and close.

Comes in a variety of shapes and sizes – **square, rectangle and octagonal**. The canopies are tailored from premium quality solution dyed European acrylic canvas which is available in a wide range of colours. These can be printed with your brand or logo.

Links to other **centre post** parasol options manufactured in the UK by **ShadeArt**:

- **Nautica Marine Centre** premium with laminated timber and stainless steel and >80 fabric canopies.
- **Storm C Portable** for daily set up on pedestal or ground anchor bases and tension membrane canopies.
- **Storm C** wind gusts to 70 mph/112kph and tension membrane canopies.



Alterra – AON Monaco – Audi Goodwood Festival UK – Bocket Hall Golf UK

Alterra Centre Features

- **Corrosion resistant** - marine-grade materials for durability and strength.
- **Choice of materials** - marine anodised aluminium or new timber look aluminium mast.
- **Shapes - Square, Rectangle and Octagonal**
- **Sizes - Square** from **2.0 to 3.0** metres, **Rectangles** from **2.5 x 1.88** metres to **3.0 x 2.25** metres and **Octagonal** from **2.5 to 3.5** metres.
- **Canopy Styles** - choice of plain (with or without a valance) or optional louver panelled, and wind vented.
- **Colours** - 12 standard plus >70 optional - see fabric download for detail.
- **Ease of assembly** - just pop it on the ground fitting or pedestal base.
- **Easy to operate** - nautical jam cleat/hoist operating system means it is easy to open and close the canopy.
- **Sun and Rain protection** - elevated levels of protection from harmful UV rays and ShadeArt canopies are also highly water resistant.
- **Fabric quality** - premium quality solution dyed European acrylic canvas guaranteed to retain 80% or more original colour for a minimum of 5 years.
- **Easily stowed** - light enough to pick up and stow daily or at the end of the season.
- **Optional Branding** - email your artwork and we will arrange your canopy or valance logo during manufacture.
- **Optional Heat, Light and Sound**
- **Permanent or portable** - [Alterra Centre](#) can be bolted to a deck spigot, pedestal base, sand anchor or our new hinge lid bayonet anchor.
- **Spare parts and canopies** - always available - [SHADEmakers UK](#) are still servicing parasols we sold 18 years ago.
- **Designed and manufactured in the United Kingdom**



At SHADEmakers UK, we take considerable pride in our sales and after care service. We strive to provide clients with ongoing service long after their purchase. We are still supplying clients with spares and tailoring canopies for parasols we sold 18 years ago. Our UK team are capable of servicing, repairing, and refurbishing anything we sell. Try us.



Alterra – Octagonal with Ecru canopies. Audi Goodwood. [SHADEmakers UK](https://www.shadeart.com)



Alterra – Closed and bagged. Ibiza. [SHADEmakers UK](https://www.shadeart.com)



Alterra – Octagonal with Ecru canopies. AON Monaco. [SHADEmakers UK](https://www.shademakers.com)



Alterra – Octagonal with Light Grey - Sports venue UK. [SHADEmakers UK](https://www.shademakers.com)



Alterra - Square Brown -The Grove Hotel & Spa UK. [SHADEmakers UK](https://www.shademakers.co.uk)



Alterra - Octagonal - Hastings UK. [SHADEmakers UK](https://www.shademakers.co.uk)



Alterra – Round 70Kg ShadeArt Base and handles. [SHADEmakers UK](https://www.shademakers.co.uk)



Assorted Stainless **Deck pots for marine** applications [SHADEmakers UK](https://www.shademakers.co.uk)